

## WPGC-FM, WPGC HD2 QUARTERLY ISSUES & PROGRAMS REPORT

2nd Quarter	
April 1 thru June 30, 2014	

#### Prepared by:

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### QUARTERLY PROGRAMMATIC HIGHLIGHTS 2<sup>nd</sup> QUARTER 2014 WPGC FM

DJ Flexx received two official proclamations for County Executive Rushern Baker and Council Member Jim Graham and City Council of Washington, DC as DJ Flexx's day (June 4, 2014) for his community service

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Participated in Josh Morgan Day as celebrity basketball players to help raise funds for UNCF for scholarships for deserving/struggling college students

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> Held the 6<sup>th</sup> Annual Operation Pretty and Polished free Prom attire giveaway. Over 450 girls and boys were dressed for their prom

> Live broadcast kicking off the 95 Days of Peace (Good in the Hood)

> Held first Community Wednesday Softball game as a part of the 95 Days of Peace against the Metropolitan Police Department

> Served as MC for the President Obama's My Brother's Keeper's initiative to help engage men and boys of color thru mentoring.

DJ Flexx was a keynote speaker to the fathers

> On Air Personality Tati served as a judge for the DC Youth Poetry Slam

#### ON TRACK

# WPGC FM, WPGC FM HD2 Quarterly Issues Program Report 2<sup>nd</sup> Quarter (4/01/14-6/30/14)

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Education, Financial, Health, Culture, Women's Issues and Youth

Date: 4/06/2014

Guest: Shyrea Thompson, AHEC, Dr Christopher Riley, Thomas Hart III,

Title: Deadline for ACA

Time: 30 minutes

This show focused on the upcoming deadline and extension for the DC Health Link programs under the Affordable Care Act for DC residents to get health insurance. The deadline has been extended until April 15th. The show also discussed the Young Invincibles which is the age group 21 to 35 and why it is so important that they get health insurance.

Program: "ON TRACK"-FM
Host: Roland Turner

Issues: Education, Culture, Financial, Transportation, Drugs, Women's Issues and Youth

Date: 4/13/2014

Guest: Pat Fagette, Curtis Watkins, Gwendolyn Griffin, Person Assisters for ACA

Title: Affordable Care Act

Time: 30 minutes

This show focused on the Greater Washington Urban League as site for the Affordable Health Care Act with an In Person Assister Program that goes out into the community and helps people sign up for Health Care Insurance. The ins and outs of the ACA and how to sign up were discussed in detail.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Education, Financial, Health, Culture, Women's Issues and Youth

Date: 4/20/2014

Guest: Donna Rattley Washington

Title: Comcast Cable Regional Vice-President for Government and Community Affairs

Time: 30 minutes

This show focused on Comcast Cares Day coming up on April 26<sup>th</sup>. Comcast Cares Day is a National Day of Service throughout the Nation where thousands of people everywhere perform community service projects. Th4e show also focused on Comcast's answer to solving The Digital Divide with the Internet Essentials Program which provide low cost internet, computers and training to families in need. Both programs were discussed in detail.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Education, Financial, Health, Culture, Women's Issues and Youth

Date: 4/27/2014

Guest: Loretta Caldwell, President LS Caldwell & Associates

Queen Gladden, Annual Meeting Coordinator

Title: 76th Annual Meeting for GWUL

Time: 32 minutes

This show focused on the upcoming 76<sup>th</sup> Annual Meeting of the Greater Washington Urban League . The show showcased the many awards given out at the event such as: the President's Award, The Chairman's Award and the Volunteer's Award. The introduction of the new Board Members and the Networking opportunities were discussed in detail. The programs of the Urban League were discussed in detail too.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Education, Financial, Health, Culture, Women's Issues, Crime/Violence, Homelessness,

Transportation, Drugs and Youth

Date: 5/4/2014, 5/18/2014, 06/22/2014

Guest: Denise Melina Joseph

Title: Advocate for Underserved Youth, Maryland Foster Youth Resource Center

Time: 30 minutes

This show focused on the fact that May is Foster Care Awareness Month. The discussed the plight and experience of older youth who have grown up in foster care and the option they have when they age out of the system. A dramatic story was told about a girl who is involved in human trafficking, which can be common for kids in the life after foster care.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Education, Financial, Health, Culture, Women's Issues, Transportation, and Youth

Date: 5/11/2014

Guest: Stephanie Bolton James

Title: The Women of Prince Georges

Time: 30 minutes

This show focused on the upcoming Women of Prince Georges with the theme of "Empowering Women to be First". the conference will be held on May  $15^{th}$  at the Newton white Mansion. Entrepreneurship and it's importance was discussed in detail, who are the speakers will be and why women need to put themselves first was all discussed in detail.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Education, Financial, Culture, Women's Issues, Transportation, and Youth

Date: 5/25/2014

Guest: Mike Akin, GWUL Board Chair, Gregory Mc Cathy, The Washington National

Title: Black Heritage Day

Time: 30 minutes

This show focused on the upcoming Black Heritage Day on May  $27^{th}$  for an exciting baseball game between the Washington Nationals and Florida Marlins. The show highlighted the partnership between the Nats and GWUL, the history of AA baseball players, Negro leagues, and Black Baseball Heritage as well as the details of the events and attraction for BHD.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Financial,, Education, Health, Culture, Women's Issues, Youth

Date: 06/01/2014

Guest: Yasmine Arrington
Title: Founder of Scholarships

Time: 30 minutes

This show focused on a non-profit organization entitled "Scholarships. It was started by Yasmine Arrington from Black Girls Rock in order to help kids of Incarcerated parents attend college and be successful in life. Yasmine also tell her story with an incarcerated dad since age two and a decease mother, who after gastric bypass surgery.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Education, Financial, Culture, Women's Issues, Transportation, Drugs and Health

Date: 6/08/2014

Guest: Audrey Epperson, GWUL and Eleanor Arlook, Liaison for Walgreens Wellness Tour

Title: Walgreen Wellness Tour

Time: 30 minutes

This show focused on the 2014 Walgreens Way to Well Health Tour Wellness Van sponsored in partnership with the National Urban League. The van provides free health test and service for Diabetes, Heart Disease and Cancer. The van will visit 5 stops locally her in Washington, DC, Northern Virginia and Clinton, Maryland. The health disparities among African American and minorities was discussed in detail.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Financial, Transportation, Education, Health, Women's Issues

Date: 1/19/2014, 1/26/2014, 02/08/2014, 06/29/2014

Guest: Audrey Epperson, Urban League District of Education, Desiree Heyliger, Entrepreneur

Training Program Urban League Program Manager
Title: 2014 Entrepreneur Training Program

Time: 33 minutes

This show focused on the Greater Washington Urban League upcoming Entrepreneur training programming. A Program funded by DOES, The Department of Employment Services for DC residents only. The Program discussed the importance in having a business plan, financial plan and a marketing plan. Home based businesses and food services industry was discussed in details. The training topics were discussed along with the agenda and teachers for the program.

### CRIME/VIOLENCE

## WPGC -FM, WPGC-HD 2 Quarterly Issues Program Report 2nd Quarter (4/01/14-6/30/14)

Program: "Community Focus-FM"

Host: Dr. Justine Love

Issues: Crime/Violence, Youth, Women's Issues, Health, Culture, Homelessness and Education

Run Time: 9:00 minutes of a 30 minute show

Aired: 4/6/2014
Guest: Cheryl Banks

Title: Sexual Assault Center

April is Sexual Assault Awareness Month. Cheryl Banks, Health Educator for PG Hospital Sexual Assault Center discussed the difference between Rape and Sexual Assault. She spoke about the laws in Prince George's County on rape and sexual assaults. She even discussed about how to support someone who has been a victim of sexual assault and/or rape.

Program: "Community Focus-FM"

Host: Dr. Justine Love

Issues: Crime/Violence, Youth, Women's Issues, Health, Culture, and Education

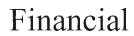
Run Time: minutes of a 30 minute show

Aired: 5/25/2014

Guest: Clarence Rucker and Tony Tabor, Members of DC Generals

Title: DC General Football Team

DC Generals is a football team make up of first responders from the DC Metro Area. Their sole purpose is to raise funds for families of Fire Fighters and Police Officers who have been directly affect by either injury or death. They are a part of league of other teams in the USA. Also, they want the community to see first responders in a different light.



# WPGC-FM, WPGC-HD2 Quarterly Issues Program Report 2<sup>nd</sup> Quarter (4/01/14-6/30/14)

Program: "Community Focus"

Host: Justine Love

Title: Rebuilding Alexandria Together

Guest: Katharine Dixon

Issues: Financial, Women's Issues, Youth and Education

Date: 4/6/14

Time: 10:17 of a 30 minute show

This show focused on the Annual Rebuilding Alexandria Together event on April 26<sup>th</sup> with Katherine Dixon. This project is a national initiative designed to help low-income veterans, elderly, and disabled homeowners with home improvement. The event is volunteer driven, so requests for volunteers were also discussed.

Program: "Community Focus"

Host: Justine Love

Title: LEEP
Guest: Lisa Rowe

Issues: Financial, Women's Issues, Youth and Education

Date: 4/13/14

Time: 10:17 of a 30 minute show

The show focused on the scholarship program Leadership Education Empower Performance (LEEP). The program is designed to prepare students for college and internships. The annual gala was held on April  $10^{\rm th}$  and 6 students will receive 10,000. For more information go to leeptocollege foundation.org.

Program: "Community Focus-FM"

Host: Justine Love

Issues: Financial and Women's Issues

Aired: 05/18/14

9:34 Minutes of a 30 minute show

Guest: Nicole Gober Johnson, ESQ

Title: Cober Johnson

Nicole Gober Johnson, ESQ was a young entrepreneur in the 90's with the first Black owned Day Spa in the DC. The show focused on the pitfalls of the loss of her business and the lessons she learned from that endeavor. Her focused now is providing start up business with the tools to be successful and have longevity.

Program: "Community Focus-FM"

Host: Justine Love

Issues: Financial, Education and Culture

Aired: 06/15/14

12:06 Minutes of a 30 minute show

Guest:

Jackie Robinson Ward, GWUL Housing and Michael Kelley, DC Housing and Comm Develop

Title: 6<sup>th</sup> Annual Housing Fair

June is National Homeownership Month. GWUL and DC Housing and Community Development have partnered together for the  $6^{th}$  Annual Housing Fair. The fair is being held June 21 at the Walter Washington Convention Center from 10 to 3. The fair is free to the public and it will have numerous seminars, hands on workshops and notable celebrities discussing how to buy a house and/or rental property.

## **EDUCATION**

# WPGC-FM, WPGC-HD2 Quarterly Issues Program Report 2nd Quarter (4/01/14-6/30/14)

Program:

"Community Focus"

Host:

Justine Love

Issues:

Education, Youth, Women's Issues and Financial

Run Time:

13:16 minutes of a 30 minute show

Aired:

4/20/2014

Guest:

Laura Angles, Outreach Director for US Science and Engineering Expo

This show focused on the  $3^{rd}$  Annual US Science and Engineering Festival/Expo the weekend of April  $26{\sim}27$  @ the Washington Convention Center. The expo is designed to stimulate youth about possible careers in STEAM. The expo will have interactive exhibits, notable Scientists (Bill Nye) and authors to meet and great. All events that day are free. Ms Angles also discussed in detail all activities that will be taking place.

#### **HEALTH**

# WPGC-FM, WPGC-HD2 Quarterly Issues Program Report 2nd Quarter (4/01/14-6/30/14)

Program:

"Community Focus-FM"

Host:

Justine Love

Issues:

Health, Education, Women's Issues , Culture, Youth and Financial

Aired:

6/22/2014

12:33 Minutes of a 30 minute show

Guest:

Tiffany Gillard, Director of External Relations

Title:

National HIV Testing Day

This show focused on National HIV testing Day, June  $27^{th}$ . Discussed when you take the test you take control and the importance of know your status, being educated about the disease and the importance of staying compliance with treatment regiments.

Program:

"Community Focus-FM"

Host:

Justine Love

Issues:

Health, Education, Women's Issues and Financial

Aired:

6/29/2014

12:14 Minutes of a 30 minute show

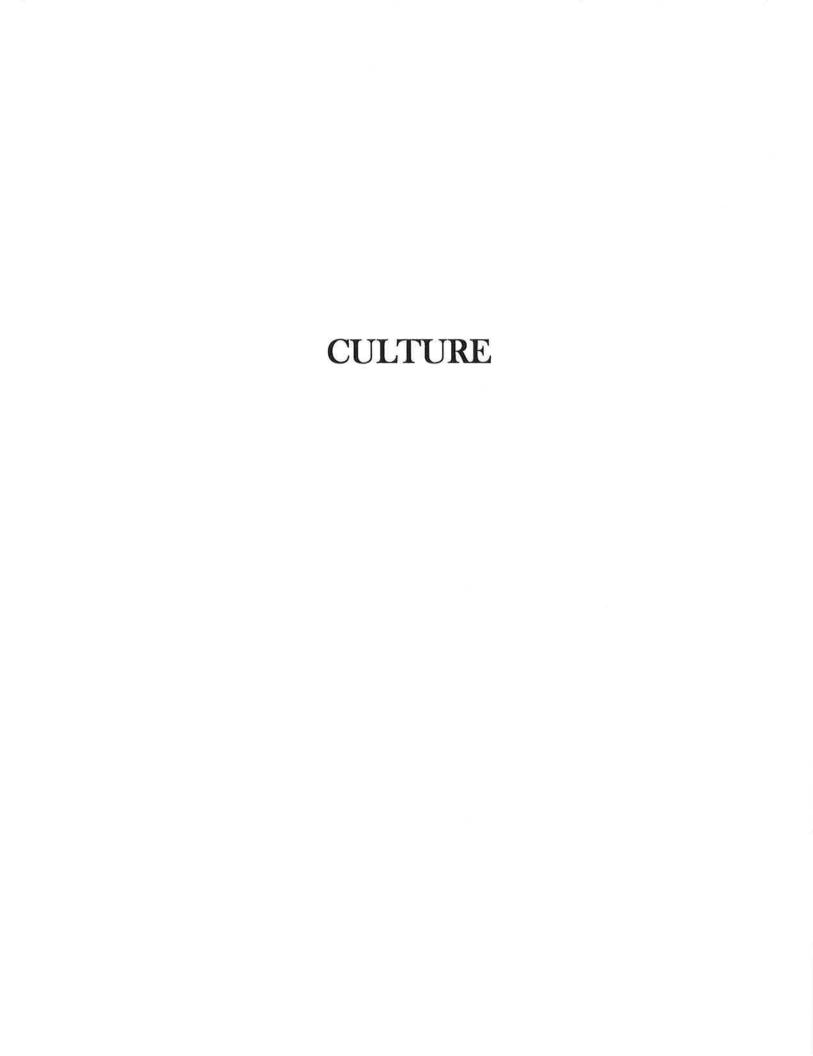
Guest:

Dr Sanjiv Lakhanpal

Title:

Center for Vein Restoration

The Center for Vein Restoration is 25 clinic healthcare group headquartered in Greenbelt,Md. Started as a single practice in 2006 by Dr Sanjiv Lakhanpal, doctors and medical teams specialize in the treatment of vein disease and venous insufficiency and the cause of varicose veins.



# WPGC-FM, WPGC-HD2 Quarterly Issues Program Report 2nd Quarter (4/01/14-6/30/14)

Program: "Community Focus-FM"

Host: Justine Love

Issues: Culture, Youth, Financial and Education

Aired: 05/4/14

8:46 minutes of a 30 minute show

Guest: Harold Smith, Executive Director for Grants for Humanities Council

Title: DC Humanities Council

This show focused on the Fund Your Passion program. This program is designed to DC residents to compete in grant opportunities to fund their projects. There are three funding opportunities Schimel Award (geared to teachers), Soul of the City and the DC Community Heritage Project (geared at individuals telling stories about the historic part of their community). For more information go to <a href="https://www.dchumanitiescouncil.org">www.dchumanitiescouncil.org</a>

Program: "Community Focus-FM"

Host: Justine Love

Issues: Culture, Youth, Financial and Education

Aired: 05/25/14

8:46 minutes of a 30 minute show

Guest: George Lambert, GWUL President,

Valerie Camillo, Chief Marketing Officer, Nationals

Gregory Mc Carthy, Vice of Municipal Affairs for the Nationals

Title: Black Heritage Day

On May 27 the Washington Nationals will play the Florida Marlins in honor of Black Heritage Day. Part of the proceeds for every ticket purchased online at the GWUL website will help fund the programs at the GWUL.

#### **TRANSPORTATION**

#### WPGC-FM, WPGC-HD2 Quarterly Issues Program Report 2<sup>nd</sup> Quarter (4/01/14-6/30/14)

Program:

"Community Focus-FM"

Host:

Justine Love

Issues:

Transportation, Financial, Youth and Education

Run Time: 13:43 minutes of a 30 minute show

Aired:

5/4/2014

Guest: Title:

Jeffrey Dunkcel Street Smarts

Street Smart is an annual public education, awareness and behavioral change campaign in the Washington, DC, suburban Maryland and northern Virginia area. Since its beginning in 2002, the campaign has used radio, newspaper, and transit advertising, public awareness efforts, and added law enforcement to respond to the challenges of pedestrian and bicyclist safety.

## YOUTH

#### WPGC-FM, WPGC-HD2 Quarterly Issues Program Report 2nd Quarter (4/01/14-6/30/14)

Program:

"Community Focus-FM"

Host:

Justine Love

Issues:

Youth, Crime/Violence, Drugs, Homelessness, Education, Financial and Culture

Aired:

9:34 Minutes of a 30 minute show

Guest:

Emmett Brown

Title:

Beltway Barbeque Battle

This show discussed the upcoming Beltway Barbeque Battle sponsored by Maryland Park and Planning. This year's event is going to be bigger and better and this year has a special feature Friday night is a Teen Grill challenge. The event is held at Tucker Road Athletic Complex on June 6 and 7. For more information go to www.pgparks.com

Program:

"Community Focus-FM"

Host:

Justine Love

Issues:

Youth, Crime/Violence, Education, Financial and Culture

Aired:

06/15/14

Guest:

9:26 Minutes of a 30 minute show

Sage Salvo

Title:

Word Liive

This show discussed an innovative program entitled Word Liive. Word Liive is a multi-sensory literary program featuring multiple platforms for students to read and analyze literature through many popular urban music songs. Students learn annotate lyrics and literature through our new patented technique. In addition, we allow students to record their own new compositions.

Program:

"Community Focus-FM"

Host:

Justine Love

Issues:

Youth, Crime/Violence, Drugs, Homelessness, Education, Financial and Culture

Aired:

06/29/14

9:48 Minutes of a 30 minute show

Guest:

Jesus Arguliar, OSSE

Title:

DC Summer Meals

If you are DC youth under the age of 18 you can get a free meal twice a day. The meals are nutritious. tasty and filling. The program is designed to fight childhood hunger in the DC. There will be over 250 free sites for kids to go to. Many sites are recreation centers, non profit organizations and churches.